## CITY OF BOULDER, COLORADO BOARDS AND COMMISSIONS MEETING SUMMARY

NAME OF BOARD/COMMISSION: Environmental Advisory Board

**DATE OF MEETING:** July 6, 2016

NAME/TELEPHONE OF PERSON PREPARING SUMMARY: Sandy Briggs, 303-441-1931.

## NAMES OF MEMBERS, STAFF AND INVITED GUESTS PRESENT:

Environmental Advisory Board Members Present: Tim Hillman, Morgan Lommele, Brad

Queen, Karen Crofton and Christina Gosnell.

Staff Members Present: Jonathan Koehn, Amanda Nagl and Sandy Briggs

## **MEETING SUMMARY:**

## **\*** Community Engagement Strategies

- > The board asked how the city plans to ensure equal representation of perspectives and geographical areas for the Leadership Summit. They suggested an application process could be more effective than requesting volunteers on a first-come, first-served basis.
- > The board expressed concern that limiting applicants only geographically would continue attracting the "usual suspects" and not create a representative sampling of varied perspectives.
- > It was suggested that calling it a "Leadership Summit" could be a deterrent to some. And offering meetings both during the day and in the evenings might encourage more diverse participation, especially if the meetings were framed more as fun gatherings rather than conferences.
- > Being specific about what the takeaways will be was also identified as important to fruitful engagement.
- > One board member pointed out that the engagement plans are more tactical than strategic, and without a strategic framework that explains what the city is trying to achieve there is no way to measure improvement. It was suggested that many people could be apathetic and indifferent, and react adversely, without correct information and until benefits are more tangible and "in their face".
- Acknowledging the risk that an initiative could fail, trust building, more tangible, accessible and prioritized topics for engagement, and the city's responsiveness to its citizenry were all identified as crucial for productive community communication.
- > Other suggestions included employing IAP2 concepts as a common language with staff, engaging with employers and other organizations and being more flexible and varied with meeting times in order to obtain broader participation and therefore perspectives.
- > The board agreed that taking the time and confusion out of the processes is a great idea and would create much more productive engagement since the community would be able to focus on the topic itself, not how to comment on it.

#### **❖** Boulder's Soundscape Problems

- The board asked for and received clarification that they do have the capacity to respond to individual requests for discussion.
- > The board agreed that sound pollution is an issue and is potentially within their purview to discuss.
- They suggested that since there are noise ordinances already in the code, many of **Connie M.'s** concerns would be best addressed by Code Enforcement through Inquire Boulder or by calling the PD non-emergency line (303-441-3333). They also requested she keep them informed if she does not feel as if her concerns are being adequately heard.

#### 1. CALL TO ORDER

Environmental Advisory Board Chair **T. Hillman** declared a quorum called the meeting to order at 6:06 pm.

#### 2. APPROVAL OF MINUTES

On a motion by **K. Crofton**, seconded by **B. Queen**, the Environmental Advisory Board voted 4-0 (**M. Lommele** abstained) to approve the June 1, 2016 meeting minutes.

#### 3. PUBLIC PARTICIPATION

None.

#### 4. PUBLIC HEARING ITEMS

None.

#### 5. DISCUSSION ITEMS

# A. Community Engagement Strategies (Nagl)

Neighborhood Liaison, **A. Nagl**, explained her role as the newly created neighborhood liaison, along with an overview of the current city outreach efforts. She asked the board what they would like to see from an engagement perspective.

The Neighborhood Liaison position was created to foster "place-based" communication in support of neighborhood services, relationships, resources and connections. The goal is to build relationships and solve problems by simplifying processes for ease of use and public safety while streamlining information flow from multiple city departments to community members.

She informed the board about several programs and initiatives that have been developed to engage and converse with communities, and offer neighborhood services: \$1000 Spark Grants, mapping programs, the Block Party Trailer, Nextdoor social media site, HOA Days, National Night Out, Neighborhood Snapshot, story recording and asset mapping. She introduced and explained The Neighborhood Leadership Summit scheduled for October 28-29. The Summit will strive to identify volunteer community leaders who will assist in the development of engagement strategies that also integrate the city's sustainability framework. Candidates will be selected geographically and the city requests no more than two applicants per neighborhood.

In response to how **A. Nagl** is interfacing with various departments to obtain feedback and input on specific projects, **J. Koehn** added that her work is intended to focus on

chronic issues more than acute issues. He acknowledged that reframing the design of certain projects and programs so there is a greater community voice is a work in progress, and the city is continuing to improve. Synchronizing and building in these connections through all the processes and pieces is a main goal of this reframing.

At the larger engagement level, **A. Nagl** described the work of the Innovation Academy Team and their creation of the Outreach Outpost, best practice research and the public participation working group that is being formed at the behest of City Council through the City Manager. Experienced engagement facilitators, mediators and community members Michael and Marsha Caplan will be instrumental in facilitating the group and suggest greater utilization of the high level of interest and engagement already present in Boulder.

The group will be tasked to create recommendations regarding improving public process and engagement. Clearly communicating standardized processes and terminology ahead of time so the public can spend time engaging in the topic instead of the process is key.

- **J. Koehn** reminded the board that the city is also working internally to create lines of communication not only between the city and community but amongst neighborhoods. There is power in having many forums through which to share information and it builds a sense of pride and ownership in community to participate in this way. He also acknowledged that the city hasn't used this type of platform and strategy effectively yet, but the city is committed to ongoing improvement
- **A. Nagl** knows there is no one way to do it well. It's a continuous process, and the "Engage Boulder" concept at the core of these moving parts is emerging. The board's comments are reflected in the Meeting Summary.

## **B.** Boulder's Soundscape Problems (Board)

The board discussed the information emailed by community member **Connie M.** regarding her concerns with and ideas for resolution of the growing noise pollution in the City of Boulder.

Title 5 in the Boulder Revised Code, 1981, references the noise ordinances and Code Enforcement is the most appropriate avenue for making complaints and asking for assistance.

**J. Koehn** and **S. Briggs** offered to develop a response to Connie, and will keep the board apprised of any additional action necessary.

The board's comments are reflected in the Meeting Summary.

## 6. OLD BUSINESS/UPDATES

## A. Report Back on Planning Board Collaboration (Queen & Gosnell)

- **B. Queen** reiterated that the EAB can advise other Boards and Commissions on policy, but should not be discussing individual project reviews or approvals. Design review criteria, as a matter of policy, can be collaborated on and discussed.
- **C. Gosnell** informed the board that Planning Board member, **B. Bowen**, offered to attend a future EAB meeting to explain and discuss Planning Board processes, and advise on the best way for the boards to collaborate.
- **K.** Crofton suggested a possible working session around Planning Board design criteria may be an appropriate next step. **B.** Queen suggested attending the next Planning Board meeting on July 14 to speak during Public Comment to determine if this is a feasible path

and should come first.

The board agreed that bi-lateral collaboration between the boards would increase productivity and effectiveness.

- **J. Koehn** informed the board that the revised Climate and Energy section of the Boulder Valley Comprehensive Plan is being drafted and will be presented to the Planning Board soon, creating an immediate and relevant topic for EAB/Planning Board discussion and collaboration.
- B. Establishing Regular Annual Joint Board Meetings & Other Next Steps (Board)

The board discussed whether rotating the host board or keeping the EAB as primary host would be most beneficial. They agreed that this would depend on exactly what the EAB is trying to accomplish with joint meetings and whether sustainability should remain the one, consistent concern or if multiple lenses of perception are desired.

**B. Queen** and **C. Gosnell** will attend the Planning Board meeting on July 14 to determine which member is most available to attend the August EAB meeting.

The board suggested inviting a smaller group of individual board members to meet and discuss joint meetings in general and the logistics involved in making them happen.

# 7. MATTERS FROM THE ENVIRONMENTAL ADVISORY BOARD, CITY MANAGER AND CITY ATTORNEY

- **B.** Queen does not feel the response provided to Brenda Lee and the Boulder Bear Coalition was satisfactory and requested additional follow-up.
- **S. Briggs** will email **V. Matheson** to learn what protocol for Colorado Parks and Wildlife meeting attendance **V. Matheson** obtained, what she's shared with the BBC, then follow-up with Brenda Lee if necessary.

## 8. DEBRIEF MEETING/CALENDAR CHECK

9. ADJOURNMENT

Board Chair **T. Hillman** will not be available to attend the August 3 meeting in person, but will call in to participate. Co-chair **M. Lommele** will chair the meeting in case there are any difficulties in connecting with **T. Hillman**.

**K.** Crofton will not be present for the November meeting.

The Environmental Advisory Board adjourned at 8:08 pm.

Approved:		
Chair	Date	